

The Google Gadget Competition South Africa

Cape Town
versus
Johannesburg

What is a Google Gadget?

Gadgets are interactive mini applications built using HTML, with JavaScript, Flash or Silverlight for dynamic behaviours that live inside a web page. Practically anyone can add a gadget to a website they have built, but many are used on iGoogle. Millions of people worldwide use iGoogle every day.

More info on iGoogle gadgets: <http://www.google.com/webmasters/gadgets/about/index.html>

What is iGoogle?

iGoogle is a personalised home page provided by Google that gives users at-a-glance access to key information from Google and across the web. On their personal home page, users may place various gadgets, as well as search the internet using Google.

If you haven't used iGoogle before, give it try. www.google.co.za/ig

What is the Google South Africa Gadget Competition?

We're looking for the next generation of gadget developers in South Africa and to reward the university in South Africa where outstanding creativity meets state-of-the-art technical skills. This year we will have one university in Johannesburg and one university in Cape Town compete against each other.

Students who wish to participate to the contest will register and submit their ideas for what they think will make a great gadget from July 31st through a registration page which URL will be communicated at a later stage. Each proposal should explain what the gadget does, who would use it, and why it will be successful, as well as adding some details about how the gadget will work.

During the contest, we will review the gadget ideas and give feedback to each participating student so that they can continue creating a fully functioning version of their gadget in time for the contest deadline on Friday 31st October.

The committee who is in charge of judging the gadgets will be composed of Google engineers as well as some preeminent tech personalities and journalists from South Africa.

The overall winner together with some runners up will win some of the following prizes: A trip to Zurich engineering office, dinner with Google SA team, visibility and PR. All will receive an iGoogle gadget certificate.

The winning university will be publicly announced by Google and will also receive an iGoogle gadget certificate.

Students enrolled in a Bachelor's, Master's, or PhD course in 2008 at the selected universities in Cape Town and Johannesburg can register.

Important Dates

July 28, 2008	Registration open
August 15, 2008	Registration close
August – October, 2008	Students build gadgets
October 31, 2008	Gadget submissions due
Mid-November 2008	Winners announced

